

FACULTY SENATE MINUTES

9 December 2008
Room 303, Cashion
2:00 p.m.

Members Present: Senators Baker, Baldrige, Blackwell, Bowman, Boyd, Cannon, Cloud, Cordon, Diaz-Granados, Duhrkopf, Garner, Green, Harvey, Johnson, Kayworth, Lehr, McGlashan for Long, Longfellow, Losey, Nunley, Pennington, Purdy, Rosenbaum, Sadler, Sharp, Spain, Stone, Supplee, Vitanza, Wood.

Members Absent: Senators Hurtt, Korpi, Long, Myers, Patteson, and Still.

I. Call to Order and Invocation

The meeting was called to order at 2:02. Senator Cloud gave the invocation.

II. Guests:

Chris Kraus, Assistant VP for Campus Services, introduced Follett representatives Alan Stratman, VP Marketing, and Bill McKenna, Director of Intellectual Properties.

Alan Stratman mentioned the “Higher Education Act of 2010 (Sect. 133)” signed by President Bush and the need for compliance.

Follett wants to partner with BU, especially in relation to course material. Stratman noted that publishing representatives seek faculty rather than the bookstore. “What’s missing in the equation is the impact on students.”

Publishers are required to state what the retail price is, which is “good news for students.”

Stratman also addressed the issue of “bundling” two or more texts. Publishers are now required to “unbundle” texts if requested to do so.

According to Stratman, BU faculty members have been “partnering” well with Follett. In no way is Follett “disappointed” with BU. Follett is pleased with the Baylor faculty and with the timeliness of orders.

Senator: “How does pricing work with Follett? Can you leverage book costs?”

Stratman: “We wish we could. Leveraging just doesn’t happen.” Follett is the largest buyer and seller of academic material. “There’s no volume pricing.” There’s a void in “volume pricing.” “We don’t leverage. We’re the go-between.”

Senator: “Can’t we bundle material anymore?” Stratman: “Sorry, the bill does allow for bundling.” Senator: “Are bundles available?” Stratman: “Yes.”

Senator: How will information from the bill go to an academic unit not affected by Follett? Stratman: "We'll be happy to work with you."

Stratman indicated that he would email the "Higher Education Act of 2010" to Chair Green.

Bill McKenna began with a power point presentation ("Fall 2007 CaféScribe Pilot"). He indicated that he has been getting course material into digital form. There's been an eFollett ebookstore since 2001. Over 60,000 titles are currently available. "We wanted to make digital material for free."

He mentioned several key impressions: 1) Students had no experience with ebooks; 2) Faculty likewise; 3) Student participation was influenced heavily by faculty attitude; 4) Education had the lowest participation in ematerial.

What is "CaféScribe"? It's a store and social network. Like Facebook, it has the capability to host groups.

MyScribe is the reader downloaded to desktop. Students can annotate and summarize. Autosummary allows students to highlight relevant material for exams. They can perform searches. They can upload content into their notes. Special features include the following: central storage of notes and highlights, support for standard retail functions, and note-sharing.

McKenna then gave a brief ppt demonstration of MyScribe: Highlighting and Annotating; AutoSummary; Integrated Search; Integration with Wikipedia.

He indicated that CaféScribe has agreements with a number of key publishers (e.g., Pearson, Macmillan, John Wiley, Oxford UP, Penguin) and is in negotiations with additional major publishers (e.g., McGraw-Hill).

Discussion then ensued about CaféScribe and MyScribe.

McKenna encouraged faculty members to visit www.cafescribe.com if interested in examining the site.

Student Representatives (e.g., Rachel Kressin and others) provided information about Relay for Life.

One representative said that Relay for Life is the largest fundraiser for the American Cancer Society. Students are trying to raise \$150,000 for the event, which will take place overnight on March 27-28, 2009.

To participate, people join a team. Each team costs \$100.

The suggested donation for a Luminaria is \$10.

Relay for Life is an opportunity “for the Baylor community to come together over one common goal.” For more information, visit www.baylor.edu/relayforlife or email BU_Relay@baylor.edu or contact Cassie_Morgan@baylor.edu or Kendra_Kirkland@baylor.edu .

III. Approval of Minutes

Chair Green asked for additions or corrections to the minutes.

Senator Longfellow moved that the minutes be approved as distributed; Senator Baldrige seconded the motion.

The minutes were approved unanimously.

IV. Old Business

A. Proposed Tenure Policy and Procedures Document Update

Chair Green stated that the final draft version is at the interim president’s office. The new tenure policy won’t be approved before the January Faculty Senate meeting.

Senator Pennington moved that the AAUP statement on tenure should be included in the new tenure policy; Senator Cannon seconded the motion.

“[T]he power of review or final decision lodged in the governing board or delegated by it to the president should be exercised adversely only in exceptional circumstances, and for reasons communicated to the faculty.” *AAUP Policy Documents and Reports*, 9th ed., 2001: 221.

The motion was overwhelmingly approved by voice vote.

B. Graduate Faculty Review and Reappointment Procedure

A new procedure will be followed. Graduate faculty members in each academic unit with a graduate program will decide who is a graduate faculty member. The department’s criteria for admission and retention will be submitted to the Graduate School by May 2009. The Graduate School will honor the criteria put forth by each academic unit.

V. Committee/Liaison Reports:

A. Undergraduate Curriculum Committee (Myers)—No report.

- B. Academic Freedom (Longfellow)—No report.
- C. Enrollment Management (Lehr)—There are concerns about English proficiency for International students.
- D. Student Life (Wood)—1) Based on a survey about student involvement, Senator Wood indicated that we have good interaction between faculty members and students. In what are we doing well? Students like the new programs. The committee will develop an evaluation document to better specify strengths and weaknesses in student involvement. Further, retention's up and engaged learning groups have helped with retention. Students only leave who have financial difficulty. 2) University 1000. The general feeling is that the course is better organized, but faculty participated in only half the classes in fall 2008. How can faculty work with students in University 1000? Any ideas about participation? Overall, students report that BU provides a positive and "enriching" educational experience.
- E. Ad Hoc Committee on Master Teacher Criteria (Pennington)—The committee's examining two matters: 1) Attributes of Master Teacher and 2) Nomination protocol. According to Senator Pennington, there's no other place "exactly" like BU in terms of awarding Master Teacher status. To be considered for Master Teacher, the nominee will need 10 or more years of teaching excellence. He enumerated the many ways a faculty member may earn Master Teacher status/award. He indicated that the committee's working on the wording of the Master Teacher criteria. This draft should be ready by Christmas; the proposal will be forthcoming in January.
- F. Ad Hoc Committee on Parking Services (Purdy, Vitanza)—There are parking concerns at the Highers Athletic Complex. Senator Purdy indicated a shortage of parking spaces for employees.
- G. Ad Hoc Committee on Lecturer Concerns (McGlashan)—Professor McGlashan reminded senators about the listening session for all lecturers on December 11th.
- H. Liaison Reports
1. Council of Deans (Green)—Interim Provost Davis brought forth the recommendation about giving lecturers denied Senior Lecturer rank a one-year contract. There's support from Interim President David Garland, Interim Provost Elizabeth Davis, and the deans. The recommendation may be adopted after review by legal counsel.
 2. Athletic Council (Blackwell/Sadler)—Attendance issues. The main issue is how to get athletes to meet the 75% attendance policy.

Senator Sadler would like the coaches also to be held accountable for the 75% attendance policy.

3. Personnel, Benefits, Compensation (Cloud)—No report.

VI. New Business—Items from the Floor:

Senator: What's the policy on students who have three final exams on the same day?

Response: Apparently, deans present a form for faculty to sign rather than making a decision themselves.

General discussion ensued.

Senator: Naymond Keathley recently sent faculty members an email indicating that 52 faculty members missed the final grade deadline in spring of 2008. What is going on with submitting final grades and going beyond the due date? Chair Green said she'd follow up on the issue.

Senator: "What constitutes dead week?" Chair Green: "I'll follow up on the issue."

Senator: "What's the understanding of senators regarding VP Ramsower's recent email explaining BU's financial condition?" The question was understood to be rhetorical.

VII. Adjournment

Senator Baldrige moved to adjourn the meeting; Senator Cannon seconded the motion.

The meeting was adjourned at 3:29.

Respectfully submitted,

Jay Losey, Secretary